# **PROMOTIONAL PRODUCTS**

## Writing Instruments

Most pens include FREE setup and one color imprint or engraving.



# Build name recognition and increase sales

## A. BIC<sup>®</sup> Clic Stic<sup>®</sup>

Item # CS The most popular retractable pen in promotional products. Choose from hundreds of possible color combinations. Tungsten carbide ballpoint. Minimum of 300 pieces.

#### B. BIC<sup>®</sup> Round Stic<sup>®</sup>

Item # RS

A timeless BIC favorite with a large imprint area. Numerous color combinations. Minimum of 500 pieces.

#### C. BIC<sup>®</sup> Broadcaster<sup>®</sup> Rope with Rubber Grip Item # BCRBG

Choose from five solid pen colors on a rope. Two rope breakaway features for safety! Comfortable rubber grip. Minimum of 300 pieces.

#### D. BIC<sup>®</sup> Intensity<sup>®</sup> Clic<sup>™</sup> Gel

Item # ICLGEL

Wide-profile with textured rubber grip and chrome plated trim. Ultra-smooth gel roller. Automatic clip retracting mechanism. Optional white rope attachment. Minimum of 150 pieces.

#### E. Sandtimer Twist

Item # 1035-06

Brass barrel. Twist action mechanism. Standard European black ballpoint ink cartridge. Includes two-piece gift box. Minimum of 96 pieces. Blue only.

#### F. Uni-Ball<sup>®</sup> Gel 207<sup>™</sup>

Item # 207

Helps prevent check washing with special fade- and waterresistant ink. Available in 8 color inks. Minimum of 200 pieces.

#### G. Balmain Millau Pen Set

Item # 1035-15

Set includes Balmain Millau Twist (#1035-09) and Balmain Millau Roller Ball (#1035-08) twist action mechanism. Standard European black ballpoint ink cartridge. Standard European black roller ball ink cartridge. Includes Balmain gift box. Minimum of 24 pieces.

## H. Sheaffer<sup>®</sup> Prelude Collection

Item # PLGR

Stunning, fluted gold plate finish with 22 Kt. gold plate appointments. Laser engraved on cap or barrel. Packaged in leatherette deluxe gift box. Minimum of five pieces.

ITEM	CODE	DESCRIPTION	BARREL COLORS	TRIM COLORS	INK COLORS
Α	CS	CLIC STIC <sup>®</sup>	CHOOSE FROM 13 COLORS	CHOOSE FROM 12 COLORS	BLACK, BLUE, RED
В	RS	ROUND STIC®	CHOOSE FROM 13 COLORS	CHOOSE FROM 13 COLORS	BLACK, BLUE, RED OR PURPLE
с	BCRBG	BROADCASTER® ROPE WITH RUBBER GRIP	CHOOSE FROM 5 COLORS	N/A	BLACK, BLUE
D	ICLGEL	INTENSITY <sup>®</sup> CLIC <sup>™</sup> GEL	CHOOSE FROM 6 COLORS	N/A	BLACK
E	1035-06	SANDTIMER TWIST	BLUE	N/A	BLACK
F	207	GEL 207	_	—	BLACK, LIGHT BLUE, ORANGE, GREEN, PINK, PURPLE, RED OR BLUE
G	1035-15	BALMAIN MILLAU PEN SET	BLACK	BRASS	BLACK
Н	PLGR	SHEAFFER® PRELUDE COLLECTION	CHOOSE FROM 13 COLORS	CHOOSE FROM 12 COLORS	BLACK OR BLUE

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